

OAK GROVE CITY HIGH SCHOOL

Home of the Wildcats

Dr. Stanley Campbell, Principal

TO: Student Council, Oak Grove City High School via Bart Stravinsky, Student Council President

FROM: Dr. Stanley Campbell, Principal, Oak Grove City High School

REGARDING: Food Court in the New Student Center

As you know, the School Board unanimously voted last night to allow the Student Council to select the restaurants for the Food Court that will be housed in our new student center. We advertised widely throughout the city inviting restaurants to apply for a space in the Food Court. Twelve restaurants have applied for space. Unfortunately, we have space for only five restaurants. The School Board has set the following parameters to help you make your decision as to which five restaurants should be allowed space in the Food Court.

- 1) Restaurants will share a percentage of their profits from food sold at the Food Court with the Student Council. The Student Council will be allowed to spend this money in any way they see fit subject to the guidelines set by the Student Council by-laws. Since this revenue is the only money the Student Council has in its budget, your first task might be to determine which restaurants will yield the most profit. The more revenue you generate from the Food Court, the more clubs, student activities, and social events you can afford to fund.
- 2) Each of the twelve restaurants has agreed to pay the Student Council 20% of its profits for space in the Food Court. Should the restaurant not make a profit, no money will be paid to the Student Council. The less money paid to the Student Council, the more you will have to cancel, or charge fees, for events you sponsor.
- 3) There will be no set-up fees for the restaurants and each restaurant requires the same space allocation.
- 4) You are free to use whatever criteria you wish to select the five restaurants that will ultimately operate in our Food Court. However, keep in mind that you are, as members of the Student Council, representatives of all the interests in the school. You need to take into account the needs of all the students when making your restaurant selections. This is particularly important since we have a closed campus and students must buy their lunch at our Food Court.
- 5) The President of our Board is an economist. So, remember that regardless of your decision, the rationale must be grounded in sound economic thinking.
- 6) Your selection will be in effect for four years as each restaurant you choose will be given a four year contract.
- 7) You must justify your selections to the School Board at its meeting in one week.
- 8) The School Board will vote on whether to approve your recommendation. They must reach a consensus on your recommendation, which means that the Board members must all agree that the plan is acceptable. Their vote will be based upon how compelling your presentation is. You must be able to justify your choice of restaurants based upon whether they meet the needs of students and are profitable. If the School Board does not accept your proposal and its justification, they will ask you to return the following week with a revised proposal. Your visual presentation, with posters and graphs, must be given to the Board's secretary two days before the meeting for its inclusion in the meeting agenda.